

WE'RE COVETING ROMANIAN COUTURE

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One glance at Party Noire's haunting and deliriously sexy images convinced me that a trip to Bucharest whilst I'm in Europe is mandatory.



Look closely, take note.

1. Intricately patterned stockings
2. Seriously high silver stilettos. Poke out your ex boyfriends eye! Ouch!
3. Fitted pencil skirt. Suit all body shapes. Safe, but sexy.
4. Black leather gloves. Add a little biker chic to sexy-office-sleek
5. Perfectly coiffed, manicured hair - with a slight wave (leave the straight locks to Jennifer Aniston)
6. Dangerously low baubled earrings
7. Black leather handbag with leather & metal straps

Add a raw, organic background with naked light spilling in to a minimalist, luxurious living space.

Divinely mysterious. Intoxicating. Exclusive and sophisticated.

Independent Romanian label PARTY NOIRE was launched in May 2008 and is the design child of couturier Alina Cosma.

Party Noire is chic, bespoke power dressing at its finest. The label appeals to a rapidly growing international niche of confident, sophisticated women.

'The Party Noire woman has a very strong sense of unique style', Cosma explains. 'She appreciates limited-edition products which are executed at highest standards and presented at affordable prices'.

Bourgeois Punk, Party Noire's second RTW collection, was 'conceived with a strong focus on the 24-hour dress to suit the lifestyle of the modern woman' and also to 'allow her to enjoy the busy day and her success'.

Party Noire releases just one high-end collection a year and has a highly-controlled manufacturing policy based on pre-orders, and delivers internationally. A strict 'online purchase only' policy is observed. This truly removes geographic boundaries and places Party Noire in the giant global wardrobe.

The inspiration behind Bourgeois Punk emerged from Alina Cosma's functional clothing needs. 'My genuine appreciation of time, quality and comfort, longevity and individuality in design was the driving force behind the creative process for Bourgeois Punk', says Cosma.

I experimented with clean, even sober silhouettes and bold functional details such as rolled in shoulder straps that continue for the length of the dress or dress sleeves ending in cufflinks'.

What do we love about Party Noire? These are dresses to work and have fun in, whilst retaining a cool sophistication and a daring attitude.

Image credit: Spectacular Studios

www.partynoire.com

*www.hbtnstyle.com.au/home
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