



**expanding
online**



We are pleased to inform you that a selection of PARTY NOIRE dresses can now be purchased on notjustalabel.com as well. While partynoire.com retains the made-to-measure policy based on pre-orders, by ordering on notjustalabel.com you may have the selected items delivered to you in no time and get the party started!

NOT JUST A LABEL THE SHOP launched 28 May 2009 as a unique online store offering a selection of one-off and limited edition designer pieces. On a monthly basis pieces will be chosen by key industry figures and offered via the **webstore**. For the launch **THE SHOP** have joined forces with **Robin Schulié**, head-buyer at **Maria Luisa Paris** and **Unit F**, the Austrian Association for Contemporary Fashion.