



PARTYNOIRE
www.partynoire.com

BOURGEOIS PUNK

bourgeois punk is the latest collection from Romanian couturier Alina Cosma with her fashion label PARTY NOIRE. Black dominant and simple shape reach future vision of elegance and strong women or it said, chic power dresses for a rapidly-growing niche of confident, sophisticated women with a very strong sense of unique style.

Debuting exclusively online in May 2008, PARTY NOIRE releases one high-end collection a year. they produces a limited series of beautiful and memorable dresses having black as the chromatic protagonist. and In May 2009, they expanding online with a collaboration with NOT JUST A LABEL - THE SHOP, an online platform offering a selection of one-off and limited series designer pieces.

Designer ALINA COSMA is a native of Bucharest, Romania. PARTY NOIRE is her debut as a fashion designer. While working mostly from instinct and a natural sense of style, COSMA studied for a short-term fashion design at university in Bucharest. Heavily-influenced by her training as a graphic designer and her passion for contemporary culture (especially video and music), visual arts have always been ALINA COSMA's chosen mode of self-expression.

For her PARTY NOIRE Collections, the designer has focused on simplicity—an elegant shape, refined tailoring, and subtle but powerful attention to details. It is COSMA's belief that a truly great dress can alter a woman's mood in a significant and positive manner.

ALINA created PARTY NOIRE as an experimental, multi-cultural and global online site, which offers all women different angles on the classic black dress. These are dresses to have fun in while still retaining a cool sophistication and a bit of daring that makes these designs so desirable. They make the women who wear them feel special, alluring, and best of all, confident.